



Policy Plan

2015-2016

1. Stichting Science Explained

Stichting Science Explained aims to promote high quality scientific research and science communication to increase both the scientific standard and the involvement of the general public in scientific research.

2. Strategy

- *Goal:*

The core principle of Science Explained is that for a better integration of scientific research into the society, both scientific researchers and the society as a whole need to contribute. In order to promote the increased integration of scientific research into society, Science Explained connects researchers to the society through its website (www.science-explained.com). Stichting Science Explained depends on donations to support both high quality scientific research and science communication. The activities of Stichting Science Explained benefit both researchers by providing financial support and society by providing a platform where scientific research is made accessible for the general public.

- *Non-profit organization*

Stichting Science Explained is exclusively a non-profit organization.

- *Destination rest-balance in case of termination*

In case that the board of Stichting Science Explained decides to stop all activities, all remaining balance will be transferred to another non-profit organization aimed at supporting scientific research. The exact non-profit organization will be determined by the board in such a situation.

Mission

It is the mission of Stichting Science Explained to connect researchers and society. Science Explained does this by motivating researchers to increase their efforts into science communication, which leads to a better and more balanced view of scientific research in the society. In turn, society will financially support scientific research, increasing the quality of research.

Tasks of Stichting Science Explained

- Science Explained will build and maintain the website www.science-explained.com as a portal for researchers and society to connect and interact.
- Science Explained will provide a free member area where researchers can freely interact with people from the general public without directly making their research publicly available. While researchers are not allowed to make their scientific data publically available before publication, accommodating researchers with a ‘semi-public’ area to share their research provides them with the chance to interact with society without compromising their career perspectives.
- Science Explained will collect donations through its website and use these to support both scientific projects and projects aimed at science communication.
- Science Explained will provide projects through its website and the board will guarantee the quality of these projects and supervise the progression of the projects.

3. Policy

Tasks 2015-2016

- Create and maintain the website.
- Collect donations and invest these into the available projects.
- Continue the project “Fast eggs / slow eggs”.
- Increase the number of scientists involved in science communication.
- Increase the involvement of the general public, measured as the number of people that visit and / or register for an account on Science-Explained.com

Raising money

Stichting Science Explained will raise money to fund projects by soliciting donations through PayPal and the Mollie payment terminal on its website. Science Explained also aims to gain financial support from both academic and non-academic institutions who support our goals.

Capital management of Stichting Science Explained

The capital of Stichting Science Explained will be managed by the treasurer, Ms. Judith Jacobs-Rijnbout. The treasurer will keep track of all incoming donations and all outgoing transactions related to the projects being funded. The board will decide which projects will be funded in which order by means of voting.

Capital of Stichting Science Explained

Stichting Science Explained does not provide financial compensation for its board members. Science Explained aims to reach the following sum in the financial year 2015-2016: €1.000,-

This sum will be used to contribute to scientific projects of researchers willing to share their work on Science-Explained.com. The management costs (server costs website, banking costs etc.) for 2015-2016 are € 0,- because these have been paid in advance by the board members when Stichting Science Explained was founded.

4. Management

Capital of Stichting Science Explained

At the time, the capital of Stichting Science Explained is € 0,-.

Cost structure of Stichting Science Explained

During the period of 2015-2016, there are no management costs (see paragraph 3). Stichting Science Explained relies on mouth-to-mouth recruiting and therefore does not spend money on recruitment. The board of Stichting Science Explained does not receive financial compensation of any kind for their time investment into Stichting Science Explained.

5. Board

The board of Stichting Science Explained consists of:

Dr. Chris Gerardus Cornelus Jacobs

President

Ms. Judith Margaretha Henrica Jacobs-Rijnboutt

Treasurer

Dr. Maurijn van der Zee

Secretary

Dr. Daniel Eric Rozen

Board member